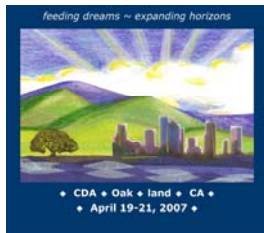
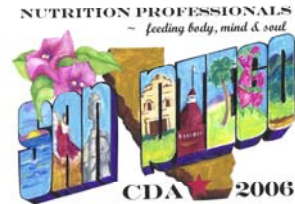


California Dietetic Association

7740 Manchester Ave., Suite 102, Playa Del Rey, CA 90293-8499

Tel: (310) 822-0177 Fax: (310) 823-0264 Email: pat.smith@dietitian.org WebSite: www.dietitian.org



2011 CDA ANNUAL MEETING CONCEPT CONTEST

The Concept Contest is intended to provide a student generated concept or theme for the April 28-30, 2011 CDA Annual Meeting at the Pasadena Convention Center and Pasadena Hilton Hotel. The contest aims to promote student involvement within the organization and support education in the dietetics. The student who designs the winning concept will receive a **\$500 award and a paid registration to CDA's 2010 Annual Meeting at the Oakland Marriott City Center**. The winning concept will be the foundation of the 2011 Annual Meeting theme to be chosen by the CDA Executive Board Student Mentees.

The following is a copy of the CDA Annual Meeting Concept Contest Application. The completed application and additional materials are to be postmarked by February 1, 2010.

Instructions

1. Complete the application form
2. Include your Annual Meeting concept (please see the concept instructions)
3. Answer the questions (may be answered on an additional sheet of 8 ½ x 11 paper)
4. Have your program director sign the completed program director section
5. Complete the Applicant Agreement section
6. Annual Meeting Concept Design must be **scanned at 300 dpi and saved as a .jpg (Jpeg) or .tif (Tiff) file for submission**
7. **Email drawing to patsmith@dietitian.org (alone or with all of the above)**
8. Submit the original contest application materials by mail or electronically (please note the Program Director and the Applicant Agreement sections must be mailed or scanned in a pdf format and emailed), **postmarked no later than February 1, 2010**, to:

CDA/Concept Contest

7740 Manchester Avenue, Suite 102

Playa del Rey, CA 90293

or patsmith@dietitian.org (subject line: Concept Contest)

Additional copies of this document can be downloaded from www.dietitian.org

CDA Annual Meeting Concept Contest Application

Please type all information.

PERSONAL DEMOGRAPHICS

Name: _____

Address: _____

Phone Number: _____

Email: _____

ADA Membership #: _____

CONCEPT INSTRUCTIONS

Please type all answers, unless otherwise indicated.

Your Annual Meeting concept should consist of 1) a slogan with city, dates, and year included, 2) a color scheme, and 3) Keep in mind that the committee has to consider portability of the design to black and white, reproducibility on a canvas surface, and transfer to a small magnet.

1. Slogan
2. Color Scheme
3. Optional: Create an alternate slogan (using the same artwork, list an alternate slogans that)

CONCEPT QUESTIONS

1. Explain the relevance or meaning of your concept.
2. Describe your thoughts on what it means to be a future dietetics professional.

EDUCATION DATA

Present Institution: _____

Type of Program (circle one)

Didactic Program in Dietetics (DPD)

Dietetic Internship (DI)

Coordinated Program in Dietetics (CP)

Dietetic Technician Program (DT)

Expected date of Completion: _____

PROGRAM DIRECTOR SECTION

This section is to be completed by the applicant and signed by the applicant's Program Director. Please type the following information.

Name of Program Director: _____

Address: _____

Phone Number: _____

E-mail: _____

Program Director Signature: _____

APPLICANT AGREEMENT:

Please read and sign the following agreement.

In submitting this application and concept for review, I agree:

- That the information contained in it is true to the best of my knowledge
- That the concept is an original idea
- If I am granted an award, barring unforeseen circumstances, I will continue my plans for study as indicated in the application
- I have enclosed the original application in the following order: (or you may scan and email to patsmith@dietitian.org)
 - Application Form
 - A hard copy of the Concept Drawing
 - Concept Questions
 - Program Director Section (must be signed and mailed)
 - Applicant Agreement (must be signed and mailed)
- **I have Emailed to patsmith@dietitian.org the Concept Drawing in .jpg or .tif file format at 300 dpi**

Applicant Signature: _____

I agree to release rights to my concept to the California Dietetics Association.

Applications must be postmarked by February 1, 2010