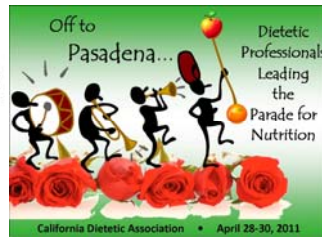
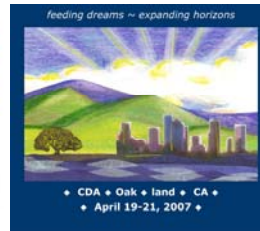
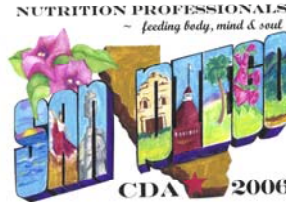
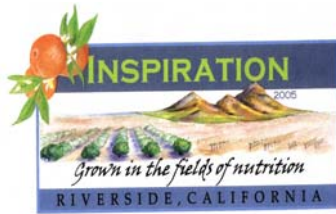


California Dietetic Association

7740 Manchester Ave., Suite 102, Playa Del Rey, CA 90293-8499

Tel: (310) 822-0177 Fax: (310) 823-0264 Email: pat.smith@dietitian.org WebSite: www.dietitian.org



2013 CDA ANNUAL MEETING LOGO CONTEST

The Logo Contest is intended to provide a student generated Logo for the 2013 CDA Annual Meeting at the Santa Clara Convention Center April 11-13. The contest aims to promote student involvement within the organization and support education in the dietetics. The student who designs the winning Logo will receive a **\$500 award and a paid registration to CDA's 2012 Annual Meeting at the Ontario Convention Center**. The winning Logo will be the foundation of the 2013 Annual Meeting theme.

The following is a copy of the CDA Annual Meeting Logo Contest Application. The completed application and additional materials are to be emailed by February 15, 2012.

Instructions

1. Complete the application form
2. Include your Annual Meeting Logo (please see the Logo instructions)
3. Answer the questions (may be answered on an additional sheet of 8 ½ x 11 paper)
4. Have your program director sign the completed program director section
5. Complete the Applicant Agreement section
6. Annual Meeting Logo Design must be **scanned at 300 dpi and saved as a .jpg (Jpeg) or .tif (Tiff) file for submission**
7. **Email Logo to pat.smith@dietitian.org (alone or with all of the above)**
8. Submit the original contest application materials electronically (please note the Program Director and the Applicant Agreement sections must be scanned in a .pdf format and emailed), **no later than February 15, 2012**, to: pat.smith@dietitian.org subject line: **Logo Contest**

Additional copies of this document can be downloaded from www.dietitian.org

CDA Annual Meeting Logo Contest Application

Please type all information.

PERSONAL DEMOGRAPHICS

Name: _____

Address: _____

Phone Number: _____

Email: _____

ADA Membership #: _____

LOGO INSTRUCTIONS

Please type all answers, unless otherwise indicated.

Your Annual Meeting **4 COLOR** Logo should consist of 1) a slogan with city, dates, and year included, 2) Keep in mind that the committee has to consider portability of the design to black and white, reproducibility on a canvas surface, and transfer to a small magnet.

1. Slogan
2. Optional: Create an alternate slogan (using the same artwork, list an alternate slogans)

LOGO QUESTIONS

1. Explain the relevance or meaning of your Logo.

2. Describe your thoughts on what it means to be a future dietetics professional.

EDUCATION DATA

Present Institution: _____

Type of Program (check one)

- Didactic Program in Dietetics (DPD)** **Dietetic Internship (DI)**
 Coordinated Program in Dietetics (CP) **Dietetic Technician Program (DT)**

Expected date of Completion: _____

PROGRAM DIRECTOR SECTION

This section is to be completed by the applicant and signed by the applicant's Program Director. Please type the following information.

Name of Program Director: _____

Address: _____

Phone Number: _____

E-mail: _____

Program Director Signature: _____

APPLICANT AGREEMENT:

Please read and sign the following agreement.

In submitting this application and Logo for review, I agree:

- That the information contained in it is true to the best of my knowledge
- That the Logo is an original idea
- If I am granted an award, barring unforeseen circumstances, I will continue my plans for study as indicated in the application
- I have emailed the following as a pdf file:
 - Application Form as a
 - Logo Questions
 - Program Director Section (must be signed and mailed)
 - Applicant Agreement (must be signed and mailed)
- **I have Emailed to patsmith@dietitian.org the Logo Drawing in .jpg or .tif file format at 300 dpi**

Applicant Signature: _____

I agree to release rights to my Logo to the California Dietetics Association.

Applications must be postmarked by February 15, 2012