

PRIVATE PRACTICE, GETTING THAT JUMP START

Friday, August 15th - San Diego, CA

WHAT IS HOLDING YOU BACK?

1. Are you risk adverse or ready to take action?
2. Have you always wanted to start your own business or are you ready to take your current business to the next level but continue to put obstacles or self-limiting beliefs in the way?
3. Do you have a passion that you want to unleash and watch flourish?
4. Are you ready to take your services to the next level-- entrepreneurship?

If you answered, "YES" to anyone of these questions, then this workshop is for you!

FOR DIETITIANS WHO WANT TO START OR REFRESH THEIR CURRENT BUSINESS!

REMEMBER TO TAKE ADVANTAGE OF THE EARLY BIRD SPECIAL
ALL SEMINARS ARE \$149 AND INCREASE TO \$175 TEN DAYS BEFORE THE EVENT.

To register for a seminar or order a home study manual, log onto www.gettingthatjumpstart.com.

All self-study manuals ordered simultaneously are discounted 10% and complete with CPEus!

FORMER WORKSHOP PARTICIPANTS \$95
SPECIAL PRICE FOR ALL STUDENTS/INTERNS \$75

Friday, August 15th, 2008
Family Consultation Service
2525 Camino del Rio S., Ste. 315
San Diego, CA 92108

Reconnect with Food on Sunday, August 17th at www.yogaworks.com, Costa Mesa*

Program Objectives

At the end of this program, you will be able to:

- Decide who you will serve, find out what they want, create it and give it to them--while making it "an experience"
- Position yourself in the marketplace, while honing your passion
- Develop or refine your current business and marketing plan

- Price your services competitively
- Develop or re-work marketing and sales skills to gain new referrals
- Deliver outstanding customer service!

About Beverly Price, RD, MA, RYT

Beverly Price is a Registered Dietitian, author, newspaper columnist and public speaker who made a name for herself with her unique approach to nutrition counseling. After 11 years in private practice, she sold Living Better Sensibly -- one of the largest private nutrition practices in the country - to a private nutrition consulting firm, and started Jump Start Consulting specializing in management and marketing strategies for dietitians and other healthcare professionals, along with distance learning products for continuing professional education. Beverly currently operates a private practice, in suburban Detroit, Michigan, where she specializes in eating disorder recovery and yoga therapy.

WORKSHOP RUNS FROM 9:00 AM - 4:00 PM. SCHEDULE found at www.gettingthatjumpstart.com

*Reconnect with Food is a yoga and eating disorder recovery program where RDs can learn more about how to work with their clients who have eating disorders and may be registered for at www.yogaworks.com. CPEs available for RDs.

Jump Start Consulting, LLC is a Continuing Professional Education (CPE) Accredited Provider with the Commission on Dietetic Registration (CDR). Registered dietitians (RDs) and dietetic technicians (DTRs) will receive 6 continuing professional education units (CPEUs) for completion of this program/materials.