



2617 GEMSTONE AVE.
661-266-0853

PALMDALE, CA 93551-1569
jacquisar2@aol.com

California Dietetic Association – Los Angeles District
Sponsorship 2008-2009

Dear Sir or Madam:

On behalf of the 500+ Registered Dietitians throughout Los Angeles, we would like to take this opportunity to invite your company to become one of our sponsors in support of nutrition education and the nutrition professional.

The California Dietetic Association- Los Angeles District (LAD) is a not-for-profit agency that promotes sound nutrition information through the media, educational presentations, and community events. Our services reach cities as far south as Long Beach, as far east as Pomona, as far west as Santa Monica, and as far north as Santa Clarita.

LAD works within corporate, community, and government arenas to create healthy and informed neighborhoods in a time when obesity and poor nutrition knowledge is threatening the livelihood of current and future generations.

Our association provides numerous services to the community that may be of interest to you.

LAD:

- Brings quality speakers to organizations, schools, and community events in Los Angeles.
- Provides mentoring programs for future dietetic professionals.
- Supports community organizations in programs such as LA County Nutrition Department's program, "Ask the Dietitian."
- Collaborates with numerous Los Angeles public health organizations.
- Focuses on changing the tide of obesity in Los Angeles with grassroots efforts in public policy.
- Supports Registered Dietitian & Technician professionals by providing monthly continuing education events that are open to the public and our allied healthcare partners.

We are able to accomplish these tasks only with generous sponsorship from companies like you. Your donation supports our ability to maintain a high level of vital nutrition education services and interactions with Los Angeles communities. Sponsorship also provides you with the unique opportunity to market your company directly to members and beneficiaries of LAD.

Thank you for your interest and support in helping to provide quality programs for our members and the communities they serve. Our sponsorship level descriptions and application are attached.

For further information, or if you have your own ideas about how you may partner with LAD, please contact Katie Chapmon or Jodi Dalyai, Co-Chairs of Marketing, at LADMarketing@gmail.com.

Healthy Regards,

Shannon Duffy, MPH, RD, CNSD
CDA/LAD President 2008- 2009

Nutrition professionals dedicated to promoting healthy lifestyles
Through food decisions and the delivery of effective food and nutrition services



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SPONSOR GUIDE 2008-2009

Level of Sponsorship:	
Platinum	\$ 1,000.00
Gold	\$ 500.00
Silver	\$ 250.00

Reasons to become a Sponsor:

- Access an estimated 500+ Registered Dietitians in the Los Angeles area covering Long Beach, to Pomona, to Santa Monica, to as far north as Santa Clarita.
- Network and develop relationships with leading working nutritional professionals and their clients.
- Increase your organization's brand recognition to our members about your product and services by demonstrating your organization's commitment to optimal health.
- Opportunity to realize corporate social responsibility goals, in a meaningful and measurable way, by supporting the importance of nutrition education to Los Angeles communities.

Benefits of becoming a Sponsor:

Your support and participation will be the start of a long-term relationship that will add value to both the 2008-2009 Los Angeles District and your organization. We appreciate your interest and we are here to develop a relationship that meets your needs. Our Sponsorship levels are the following:

Platinum Level- \$1,000 donation

- Opportunity for representation, through displays or tabling, at all continuing education events & networking socials.
- Placement and distribution of promotional materials at all LAD events.
- One full-page advertisement in each quarterly newsletter.
- Advertisement in the Annual Membership Roster distributed to all LAD Members.
- Access to the Annual Membership Roster for use in promoting your relationship with LAD.
- Recognition at each LAD event as a Platinum Level Sponsor, including:
 - Executive board meetings
 - Education and networking/social events
 - Community outreach events
- Electronic advertisement each quarter via the LAD List Serv reaching all LAD members.
- Logo placement as LAD sponsor on our website. Logo subject to size restriction.
- Invitation to our Annual Awards Banquet for recognition of your sponsorship. For this event, you will be provided with 3 guest passes and a 5-10 minute time-slot in which to address the attendees.



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Gold Level- \$500 donation

- Opportunity for representation, through displays or tabling, at 4 continuing education events & networking socials.
- Placement and distribution of promotional materials at all LAD events.
- One half-page advertisement in two quarterly newsletters.
- Advertisement in the Annual Membership Roster distributed to all LAD Members.
- Access to the Annual Membership Roster for use in promoting your relationship with LAD.
- Recognition at each LAD event as a Gold Level Sponsor, including:
 - Executive board meetings
 - Education and networking/social events
 - Community outreach events
- Electronic advertisement twice yearly via the LAD List Serv reaching all LAD members.
- Invitation to our Annual Awards Banquet for recognition of your sponsorship. For this event, you will be provided with 1 guest pass.

Silver Level- \$250 donation

- Opportunity for representation, through displays or tabling, at 1 continuing education event or networking social.
- One quarter-page advertisement in two quarterly newsletters.
- Electronic advertisement once via the LAD List Serv reaching all LAD members.
- Recognition at our Annual Awards Banquet for your sponsorship.

Other sponsorship ideas & opportunities are welcome.



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LAD SPONSORSHIP APPLICATION FORM 2008-2009

Sponsorship with LAD is for one year from the date we receive payment of your donation. Please send or email your completed form to the above address or jacquisar2@aol.com. Our office will review your application and contact you via the person listed in the sponsorship application form. You will receive an information packet that includes contact information, a calendar of events, instructions for advertising, and a review of your sponsorship benefits.

Company Information

<i>Company Name</i>	<i>Company Address:</i>	<i>Company Website:</i>
<i>Contact Person/Title:</i>	<i>Phone / Fax:</i>	<i>Best Time To Contact:</i>
<i>How did you hear of our organization?</i>		
<i>Requested Sponsorship Level (Please circle or underline)</i>		
Platinum- \$1000	Gold- \$500	Silver- \$250

We appreciate your support and look forward to working with you. Please feel free to contact **Katie Chapmon or Jodi Dalyai, Co-Chairs of the Marketing Committee**, at LADMarketing@gmail.com.