The California Academy of Nutrition and Dietetics Annual Conference is the premier conference for food and nutrition professionals in California. The annual three-day event provides education sessions focused on practical application of research, insights into emerging research and trends, exposure to new products and services, awards and recognition for members from various practice areas, special sessions for students, and face-to-face networking—all essential for advancing careers.

RFP Overview

The California Academy is requesting proposals from speakers for our 2017 Annual Conference who will provide high quality sessions focused on educational—not marketing—content.

Session content should be based on the latest research with practical applications related to clinical, community, food service, education, public policy, consulting, and professional communication.

Our conference theme for 2017 is “Shaping the Future of a Healthier California.” We are especially interested in proposals that focus on the use of technology in promoting health within our state.

If you are a polished speaker with new research-based content to share with our attendees—who has not presented at our conference the past two years—please consider submitting a proposal. All proposals must be submitted online, and must be received by 5:00 p.m. on Sunday, July 31, 2016. **No e-mailed proposals will be accepted this year.**

Please review the detailed guidelines on the following pages before submitting your proposal.
Areas of Interest

California Academy members have expressed interest in education sessions focused on the following areas. Please review this list and think about how you can submit an education session proposal that falls into one of the nine broad categories or one of the more narrowly defined areas within each category.

**Advances in Research**
- The Gut Microbiome

**Agriculture & Food Production**
- Production Practices: Comparing and Contrasting Organic, Conventional, and Biotech
- Sustainable Agriculture: What does this really mean?

**Clinical Nutrition**
- Advances in the Care of Patients with Renal Disease
- Autoimmune Protocol Diet (a.k.a. The Elimination Diet)
- Bariatric Surgery: Pre- and Post-Surgical Nutrition Intervention
- Drug-Nutrient Interactions
- Drug-Nutrient Interactions with Psychiatric Medications
- Eating Disorders
- Nutrition Needs of Children with Autism
- Pediatric TPN

**Culinary Nutrition & Product Development**
- Alternative Sweeteners
- Food Additives and “Clean” Label
- Sodium Reduction Strategies

**Public Health**
- Evidence-Based Community Health Programs
- Improving Access to Safe, Affordable Food
- Marketing Messages That Motivate

**Professional Development & Leadership**
- Enhancing Our Negotiation Skills
- Ethical Use of Social Media

**Public Policy**
- Policies and Regulations Affecting Nutrition Practice in California

**Technology in Practice**
- Advances in Telehealth
- Leveraging Health Technology Innovations to Enhance and Tailor Nutrition
California Academy of Nutrition and Dietetics  
2017 Annual Conference Request for Proposals

**Shaping the Future of a Healthier California**  
McClellan (Sacramento), CA | April 27-29, 2017

**General Guidelines**

- All proposals must be submitted online at [https://www.surveymonkey.com/r/CANDAC17](https://www.surveymonkey.com/r/CANDAC17).
- Proposals are due by **5:00 pm on Sunday, July 31, 2016.**
- Late and/or Incomplete proposals will not be considered.
- **Sponsored speakers/sessions will be considered, but the content must be educational and not commercial.**
- If the speaker is not sponsored, the California Academy can provide one of the following compensation packages:
  - Complimentary three-day conference registration + up to $300 reimbursement for air and ground transportation
  - **OR**
  - $200 honorarium + up to $300 reimbursement for air and ground transportation
- No more than two speakers can be included for each proposal. If two speakers are included in one session, the maximum honorarium per speaker is $150.

**Evaluation Criteria**

Proposals will be reviewed and scored by members of the Program Planning Committee based on the following criteria:

- Is the topic timely and relevant to one of the areas of interest of our members?
- Does the speaker provide an innovative perspective or a unique approach to the topic?
- Is the speaker a recognized expert in this topic area based on years of experience, research, or education?
- If the speaker is an RD or RDN, is he/she a member of the Academy of Nutrition and Dietetics?
- If the speaker is not an RD or RDN, does he/she have other credentials that provide some indication of expertise?
- Is there extensive peer-reviewed, published research supporting the science for this session, or does the proposal cite the need for more evidence before drawing conclusions?
- Is the session proposal based on providing level II or level III content?
  - Level I: Assumes that the participant has little or no prior knowledge of the area(s) covered.
  - Level II: Assumes that the participant has general knowledge of the literature and professional practice within the area(s) covered.
  - Level III: Assumes that the participant has thorough knowledge of the literature and professional practice within the area(s) covered.
- Will the speaker use a dynamic presentation style to engage the audience?
Proposal Requirements

Proposals must be submitted using the Survey Monkey online proposal submission form, https://www.surveymonkey.com/r/CANDAC17. A complete proposal must include all of the following components, which are fields you will fill out when you complete the online form:

- Speaker name and credentials, as you want them to appear in the conference program and for marketing purposes
- Speaker title and affiliation
- Speaker contact information, including mailing address, daytime phone, and email
- Speaker Twitter handle, if applicable
- Speaker agent or representative, if applicable
- Speaker agent or representative contact information,
- Academy of Nutrition and Dietetics membership number, if applicable
- Speaker history at past CAND annual conferences
- Sponsor company name, if applicable
- Sponsor contact representative name and contact information, if applicable
- Speaker compensation request
- Proposed session length and session type
- Suggested Title
- Session Abstract (less than 200 words, to be used for marketing purposes)
- Three learning objectives
- Speaker Bio (less than 200 words, to be used for marketing purposes and speaker introduction at conference, if the proposal is accepted)

All proposals must be submitted online at https://www.surveymonkey.com/r/CANDAC17 by 5:00 pm on Sunday, July 31, 2016.

Submission notification will be sent via email by September 15, 2016.

For Questions, Contact
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